floLIVE's Holistic CMP-as-a-Service for Mobile Operators

Deliver the Availability, Flexibility and Scale Necessary to Become a Challenger in IoT

floLIVE offers a comprehensive, cloud-based CMP-as-a-service for MNOs, enabling expansion globally via a hyperlocal global network with 15+ carriers already onboard and additional regional packet gateways that further reduce latency in specific areas of interest. With a Pay-As-You-Go business model and no capital expenditure, MNOs can access a cost-effective connectivity solution that can be up and running in just 4–6 weeks, optimized for LPWA and suitable for both M2M and Consumer eUICC. Furthermore, MNOs can leverage floLIVE’s network to offer their global enterprise customers complementary local connectivity that is not covered by their existing roaming agreements.

How Does it Work?

As a fully managed service, operators become a tenant on floLIVE’s cloud-based, multi-tier IoT Connectivity Management Platform (CMP). Inherent in the platform are online charging and billing subsystems. Operators will be able to access floLIVE’s global IMSI library, hosted on floLIVE’s own local core networks, and benefit from existing integrations with more than 15 MNOs that make up its hyperlocal network. Via Kigen, the platform also offers integrated M2M and Consumer eUICC.

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**Benefits for Mobile Operators**

- **A Profitable LPWA Business**
  No upfront capital investment, and a straightforward PAYG business model means operators can remain competitive and agile.

- **Quick Time to Market**
  Cloud-based technology means long lead times are yesterday’s news. Be up and running fast, with deployment in 4-6 weeks.

- **Unprecedented SLA**
  As a single vendor with a holistic platform, we can stand behind an aggressive SLA with no one to answer to but ourselves.

- **New Revenue Streams**
  Joining floLIVE’s global alliance of connectivity partners allows new enterprise customers to consume operator services with ease.

- **Global Reach**
  Use our global carrier network to seamlessly extend your global reach to areas not covered by your existing roaming agreements.

- **Modern, cloud native technology**
  Keep pace with emerging IoT use cases and business models, with a future focused technology stack that’s ready for anything.

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