

# 12 Benefits of the floLIVE SIM

The IoT connectivity and SIM card market is a pretty crowded one. Users have many options to choose from, and it's pretty easy just to pick a vendor, click on what looks like will meet your requirements, and be on your way.

But SIMs and IoT connectivity vendors can have some fine print that's pretty easy to overlook, so it's important to know what to look for when choosing this very important aspect of your IoT connectivity solution. With floLIVE, we offer these key features and benefits:



### Single SKU

Achieve connectivity anywhere in the world through just a single SKU, greatly reducing logistics and management.



### Business Continuity

Enterprises can switch from floLIVE to any other service provider effortlessly, without any restrictions.



### Compliance

floLIVE SIM is fully compliant with all the applicable GSMA standards.



### Highly Secure

floLIVE SIM offers a high level of security for its various functionalities (Secure OTA, external HSM used for keys etc.).



### Always On

floLIVE SIM can modify the active IMSI based on customer preference, ensuring an "always-on state" in the field.



### Bootstrap

Not sure where your devices will be heading? We offer bootstrap profiling so a SIM can connect to the network after deployment.



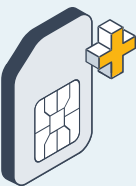
### eUICC Support

floLIVE SIM supports IoT/M2M and consumer eUICC SIMs, as well as a unique multi-IMSI over eUICC functionality.



### Multi IMSI

Automatic selection of the appropriate IMSI in each country.



### Lean Footprint

floLIVE offers a small applet that manages IMSIs to ensure a floLIVE SIM can reside on SIMs of any form factor (Plastic, eSIM, iSIM, soft SIM) and memory size.



### Low Bandwidth

Managing IMSIs rather than full SIM profiles improves success rates, minimizes data consumption during OTA transactions and saves battery life.



### Self-steering

Every SIM can be configured to prefer or avoid certain networks over others, depending on various parameters such as coverage, cost, and performance.



### Pay-as-You-Grow Billing

Fully aligned with our business model of our success is based on your success, only pay for active devices instead of every single SIM.

It's hard to believe that a single SIM can do so much!

Want to learn more about how the floLIVE SIM can maximize your profits and help you achieve global connectivity? [Reach out](#), we'd love to talk!

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